

Economic Development

Cuisine Dazzles Detroit

Paul Grosz, former executive chef at **The Whitney**, has fulfilled his lifelong dream of opening his own restaurant, taking over the 20's vintage, mustard-painted house at 670 Lothrop that for the past 10 years was Joe Beato's Il Centro. He's named the upscale place, simply, Cuisine. The restaurant is fast becoming the talk of the town.

The 36-year-old chef who trained at the Cordon Bleu in Paris and served his apprenticeship at the noted French restaurant, Le Francais, in Wheeling, Ill. brings something of that French perspective to his new restaurant. "The total atmosphere, everything from the lighting, color of the walls, tables, chairs right down to the plates and silverware, should all bring attention to the food. The food will be the main focus," said Grosz. Coinciding with 40th anniversary season at the Fisher Theatre, Grosz will offer a four-course



pre-theatre meal timed to get ticket holders well-fed and on their way in plenty of time for the curtain. Cuisine opens for dinner beginning at 4 p.m., Monday through Saturday.
313.872.5110

"The mood was sophisticated and relaxing, the service was attentive and, most important, the food was outstanding: ambitious, individualistic, intensely flavorful and beautifully presented."
Detroit Free Press

"Here on Lothrop, Grosz's Cuisine is a rapturous journey marrying French and American cuisine..."
The Detroit News

"All the right ingredients at Cuisine... Inventive and daring, the New Center eatery puts the accent on the details."
Hour Detroit

Fisher Theatre Celebrates 40 Years With a Sensational Season

Black, white and gold banners fluttering from light posts throughout New Center mark the 40th anniversary for the jewel of the neighborhood – the Fisher Theatre. Its big stage has seen some memorable performances during its 40-year history. In honor of the milestone, and the upcoming season, the theatre has launched an ambitious refurbishing project to welcome this season's theatregoers.

With such hot productions as **Contact**, the show that won every major award on Broadway last year, and the 50th anniversary version of **Guys and Dolls**, the subscription season kicks off on Sept. 18. That's when **The Best Little Whorehouse in Texas** brings Hollywood's **Ann-Margret** to the Fisher stage for a run through Oct. 7. **Maurice Hines**, Gregory's talented brother, tackles the juicy role of Nathan Detroit in **Guys and Dolls**, a sparkling revival

of the classic musical, from Oct. 9-28. Next up is Tony Award winner **Contact**, November 27-December 16. The new musical **Mamma Mia**, featuring Abba's music, will follow, Dec. 27-Jan. 20 at the Masonic.

The Rodgers and Hammerstein musical **South Pacific**, will recreate the World War II era starting Feb. 19 and running through March 10th. Michael Frayn, author of "Noises Off" and "Benefactors" will bring his award-winning thriller **Copenhagen** to the stage April 2-21. To round out the array in style is **Proof**, April 23-May 12. Also part of the subscription season, but taking the stage at Masonic Auditorium, is **Saturday Night Fever**, Oct. 30-Nov.18.

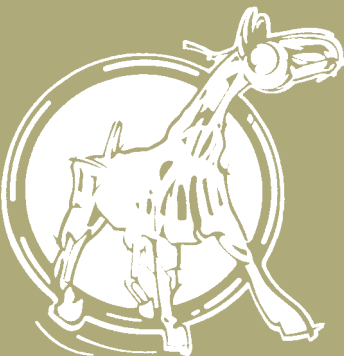
Tickets are available by visiting the Box Office on the main floor of the Fisher Building, or by calling **313.872.1000**, or **TicketMaster at 248.645.6666**.



Children's Museum Moves To New Center

After 84 years in Detroit's Cultural Center, the Children's Museum will be moving into the heart of New Center's New Amsterdam district this fall. To be housed in a newly-renovated building (the former Edison Sub-Station at 6134 Second Avenue), the expanded space will give museum Director, Dwight Levens and his staff an opportunity to better showcase the many offerings of this cultural treasure. The Museum, which is part

of the Detroit Public Schools, offers specialized programs, exhibits, and lending services to enhance the education of children from preschool through high school. The Children's Museum is also open to the public and offers a wonderful assortment of art, natural history, and cultural programs, as well as maintaining a collection of over 200,000 artifacts, specimens, models and pictures. **313.873.8100**



Biz-R Collection Launches Major Expansion



Keep your eye on the second floor of New Center One because the largest women's specialty store to open in Detroit in 20 years will make its debut for this holiday season. The expanded Biz-R Collection will occupy 15,000 sq. feet as it spans from skywalk to skywalk to become Detroit's newest department store.

Incorporating the original **Biz-R Collection** (fashion), **Biz-R Shoe Collection** (shoes and handbags), **Flash** (accessories), and **YumYum's** (gourmet candy), the new store is the brainchild of energetic founder and company President **Jeff Axt**, who expects to realize the same success his stores have enjoyed since the first one opened in 1994. The stores have caught the attention of fashion industry insiders because sales per square foot rival some of the best shopping venues in the country, and sales-per-hour soundly outrank most fashion specialty stores in malls.

The new mega-store will feature an all-glass frontage overlooking the atrium, three entrances, and lots of bright natural light from the large windows that wrap around the exterior of the New Center One Building.

For shoppers, Axt says, "the store will be visually interesting, very elegant, and always fast changing, with displays that assemble coordinating outfits to showcase the fashion possibilities."

The expanded Biz-R Collection will offer much more merchandise, with a bigger assortment, and deeper lines. The store will push fashion boundaries forward with its own collection of luxury exclusives, while keeping the fun in fashion with a nod to the "cheap and chic." Axt describes it as "the same as always, but so much bigger and so much better." In fact, Biz-R Shoe Collection will now be three times the size of the current store.

Axt expects to have something for everybody and plans to launch a series of ongoing special events and fashion shows that will create excitement and position the Biz-R Collection as Detroit's premiere "fashion point of view." **313.875.9600**

News Flash!

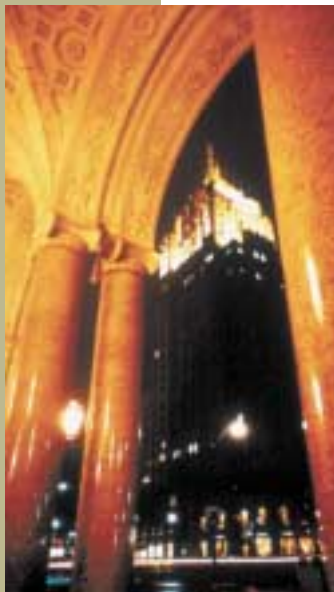


Pure Detroit -- the store of all things Detroit -- will open a new store on the main floor of the Fisher Building just in time for the holidays. **313.961.8320**

State Begins Move Into Cadillac Place

The long-awaited arrival of State of Michigan employees into the former General Motors Building has finally become a reality. Movers delivered furnishings for the Governor's Detroit staff to the newly renamed **Cadillac Place** during the last week of August. A total of 2,595 employees will occupy 1,000,000 square feet of space which has been undergoing a \$116-million renovation. The move, which will be completed in the spring of 2002, will consolidate State offices into the New Center landmark.

Departments to be housed in the building include Consumer and Industry Services, the Attorney General, the Secretary of State, the Treasury Department, the Civil Rights Department, Civil Service and Career Development, and the Michigan Gaming Control Board, as well as the staffs of the Supreme Court and the Court of Appeals. In addition, the Michigan Unemployment Agency will operate a new call center in the Fisher Building. The center is one of three located around the state that will service unemployment claims by telephone.



Fisher and Albert Kahn Buildings Have New Owners

In early July, the **Farbman Group** completed the purchase of two of New Center's landmark office buildings. The sale included the Fisher Building and the Albert Kahn Building, both designed by Architect Albert Kahn. The Farbman family has a special connection to architect Kahn, who is the great grand-uncle of Farbman President & CEO, David Farbman and Executive Vice President, Andy Farbman.

The Farbman Group plans to increase the Fisher Building occupancy while bringing new and exciting restaurants and retail to the mix. The Albert Kahn Building is currently 94% leased.

The buildings were purchased from the Toronto-based TrizecHahn Office Properties Inc., which will continue to jointly own and manage the New Center One Building, as well as serve as landlord to the State of Michigan in the newly refurbished Cadillac Place (formerly the GM Building.) Farbman Group Vice President John Line, noted that "the Farbman Group recognizes TrizecHahn's hard work and intends to keep the same high standards for these properties, while trying to bring new, additional exciting life to the area."